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62

STAR[®] MUMS

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Ch

CHERISH

GYPSY WINE



Spring 1973

STAR[®] MUMS
THE CONARD-PYLE CO.

WEST GROVE, PA. 19390

NEW - NEW - NEW for 1973!

Gypsy Wine Shown on front cover

A brand-new Cushion mum that we feel sure will replace all others in this intoxicating color—claret-purple, mellowing to deep bright rose-pink. (Would you call it a “sophisticated” color?) Well-shaped, 2-inch blooms come on an upright, 12 to 15-inch plant. Flowers in mid-September, early enough to usher in the fall.

\$1.65 ea.—3 or more, \$1.40 ea.

Yellow Abundance

The illustration below is close to, although not identical with, Yellow Abundance. These are big, 3½-inch blooms of radiant buttercup-yellow, with an occasional soft russet flush in the center. Aglow with a multitude of bloom by mid-September. The plant is about 22 inches tall.

\$1.65 ea.—3 or more, \$1.40 ea.



YELLOW ABUNDANCE
(See description)

Johnny Appleseed

Another splendid new Cushion . . . informal, colorful and unquestionably useful. An airy, 12-inch plant with spiky heads of vivid orange-bronze flushed deep peach. Perhaps the most brilliant of the bronze-toned Cushions. An early and generous bloomer, from mid-September until frost.

\$1.65 ea.—3 or more, \$1.40 ea.

Plant Height

When we describe a plant as low growing, we mean 10 to 12 inches; medium—12 to 18 inches; tall—over 18 inches.

OFFER 62

The 6 Newest Mums

CHERISH
FINE FEATHERS
GYPSY WINE
JOHNNY APPLESEED
SIESTA
YELLOW ABUNDANCE

\$7.70



Cherish Shown on front cover

This shaggy beauty adds a new dimension to the Decorative class of mums. In color it's subtle sandalwood-rose to peach-geranium-pink. The full-bodied, 3½ to 4-inch flowers have a lightly twisted dahlia effect. Willowy, 2-foot plants. Superb to cut, from early October on. Can also be disbudded (see page 15).

\$1.65 ea.—3 or more, \$1.40 ea.

Siesta

A low-headed little Cushion teeming with 1-inch buttons of primrose-canary-yellow. Grows about a foot high and 2 feet broad. So much superior to the widely grown Primrose Button that we are dispensing with the latter. This one is earlier, more uniform, more free with its bloom. A fine mass of color, starting in late September.

\$1.65 ea.—3 or more, \$1.40 ea.



SIESTA



JOHNNY APPLESEED



Mum's the Word for Variety

Mums come in great variety. Here are the main groups, as we present them in this catalog:

Decorative or Large Flowered (pages 4, 5, 6, 7): All-purpose, usually double, for cutting and outdoors. Early to midseason. Medium height, bushy. *Pompon* (pages 8, 9): Ball shaped, excellent to cut. Midseason. *Cushion* (pages 10, 11, 12):

Finest for garden display. Low, spreading, early to bloom. *Daisy* (page 13): Usually single flowers. Medium tall, midseason. *Spider* (page 13): Very large, "Raggedy-Ann" flowers. For elegant arrangements. Tall, usually late. *Spoon* (page 14): Petal tips shaped like a spoon. Medium to tall, early to midseason. *Anemone* (page 15): Large pincushion center. Early midseason. *Football* (page 15): Enormous, solid globes. Tall, late blooming. *Harvest Giants* (pages 16, 17): Super size, like a florist's mum. Medium to tall.



A tapestry of living color



FINE FEATHERS



Mums brightening a doorstep



Dear Gardening Friends,

Again we are pleased to put this Chrysanthemum catalog in your hands. As you leaf through it, you will notice the wide range in the shape and size of these remarkable flowers. From the big, boastful Football Giants over 6 inches across, down to the 1½-inch Pompons, mums are full of color and energy. They are the delight of everyone who likes a bouquet, for they last longer than any other flower and their

stiff stems make arranging an easy job.

Best of all is the fact that mums live and increase year after year, even where the winters are severe. They brighten your garden for weeks in the autumn after other flowers are gone. We heartily recommend them to every gardener.

S. B. Hutton, Sr.

S. B. Hutton, Sr.
Chairman of the Board
THE CONARD-PYLE CO.

Order by Mail . . . Safely, Conveniently

You can order Star® Mums with the assurance that the plants will arrive in absolutely top shape—fresh, well packed, first quality. Furthermore, WE PAY ALL SHIPPING CHARGES on every plant we send out. Your first order will convince you that Star® Mums, ordered by mail, are the best garden buy you ever made.

Fine Feathers Tremendous Spoon flowers as much as 5 inches broad. Basically they are a smooth reddish bronze, shading to peach at each petal tip. Medium height plants, but they seem a whirling fantasy when a breeze catches them. Bloom comes in late September. For a real treat, try disbudding some of these huge heads of bloom (see page 15).

\$1.65 ea.—3 or more, \$1.40 ea.



FRENCH VANILLA

French Vanilla (Created by Rod Cumming.) One of our new mums last year. A pleasing off-white capable of resisting bad weather. Blooms are large, very double, showy and artistic. A trim, healthy, glossy-leaved plant of medium height, starting to bloom in late September.

\$1.10 ea.—3 or more, 95c ea.

Coppersmith Burnished terracotta-bronze with touches of straw color . . . a mellow blend. These are fully double flowers as much as 4 inches across. Slightly incurved petals form a bloom exquisitely sculptured. A strong, upright grower 15 inches tall, with bright glossy leaves and plenty of bloom. Early October.

\$1.10 ea.—3 or more, 95c ea.

COPPERSMITH



RED HEADLINER

Red Headliner A medium bright red color that carries over the gaiety of summer into the autumn. Blooms are very large, double and uniform in size . . . borne in nice sprays on long stems. Medium height. Early.

\$1.10 ea.—3 or more, 95c ea.

Just Peachy New last year, this bright and attractive mum is a real eye-catcher from late September on until late fall. We call the color coppery peach, with a bright yellow reverse. These flowers are large and full enough to be classed as a football type. Medium height.

\$1.10 ea.—3 or more, 95c ea.



MARTIAN



JUST PEACHY

Martian This illustration may give the impression of a small flower, but actually it is a fully double, 3½-inch bloom. The lovely color is a strong rich yellow with softer moonlight-yellow at the petal tips. Medium low and broad—in fact, almost cushion-like in growth. Blooms early.

\$1.10 ea.—3 or more, 95c ea.

“I have never received such perfect plants. Scarcely a leaf was rumped! I should have a garden full of beauties.”

Mrs. J.R.S., West Virginia



OFFER 64

All 10
Decorative Mums
shown on these
two pages

\$8.90

Large Flowered DECORATIVE

Mums



SPARKLING



LAMPLIGHTER

Lamplighter (Created by Rod Cumming.) Cheerful bright bronze . . . a vivid flower that laughs at frost. Heavy petaled, very double, good size. Tall and vigorous, blooming in midseason. Long-stemmed sprays, fine for cutting.

\$1.10 ea.—3 or more, 95c ea.

Diva Rich and beautiful. Can't you "taste" this dark, velvety, vivid wine-purple color? Flowers are double, over 3½ inches across, in nice sprays. Vigorous, spreading but upright in growth. Blooms in late September. Wonderful to cut.

\$1.10 ea.—3 or more, 95c ea.



LEE POWELL

Sparkling Deep pink buds opening to radiant pink, double flowers, softening to silvery lavender. A gentle color that always attracts. Upright, strong plant with good stems to cut. Early.

\$1.10 ea.—3 or more, 95c ea.

Lee Powell An old-time mum that we can't do without. Its rich deep gleaming gold color lights up the whole garden. Large, full, heavy textured. Ideal for cutting. A tall, broad plant, blooming early.

\$1.10 ea.—3 or more, 95c ea.

Betty Another classic mum . . . this one a rich salmon-pink, shading deeper in the center. Large, firm petaled, full and long lasting. A wonderful show in midseason. Very tall and hardy.

\$1.10 ea.—3 or more, 95c ea.



DIVA



BETTY



To Lengthen the Summer, Grow Mums

It's not hard to grow mums. Just be sure you give them a spot in full sun and good garden soil. Set out the plants about 18 inches apart, any time up to the middle of June.

Pinching the plants (see page 6) will encourage them to branch out, become bushier and bloom more freely. Keep the young plants weeded, and water them freely in dry spells. No spraying is needed. Light winter protection with evergreen boughs is a good idea. Your reward will be armloads of bloom for the house at the very time when most other garden plants have signed off for the year.



DESERT CACTUS

Still More of the

Desert Cactus Bright tawny bronze with an unusual swirled center. This is a flower of real distinction . . . very double, 3½ inches in diameter, with durable color. Desert Cactus forms a broad, vigorous clump and blooms freely in October. A fine novelty that we introduced last season. Slow to open, very long lasting.

\$1.10 ea.—3 or more, 95c ea.

Volunteer A dramatic color and an excellent plant. Buds are dark burgundy-red, unfolding to deep velvety red blooms. Large flowers with a good color that lasts well. Fine sprays on upright plants, well able to withstand wind and rain. Midseason.

\$1.10 ea.—3 or more, 95c ea.

Chapel Bells Dazzling white blooms touched creamy yellow at the center. Big and beautiful, with firm texture and admirable form that lasts and lasts. The sturdy, upright plant blooms in early October. This is the purest white yet and is absolutely unsurpassed for cutting.

\$1.10 ea.—3 or more, 95c ea.

Shalimar An ethereal tint—palest creamy yellow in the bud, with almost pure white flowers that hold their soft yellow center. Very full, faultlessly formed, medium size. Indispensable for cutting, combining so well with all other colors. An extra sturdy grower with plentiful foliage. Blooms in early mid-season.

\$1.10 ea.—3 or more, 95c ea.



SHALIMAR

Yellow Glow An artistic chrome-yellow, faintly deeper at the center of the flower. A delightful early-blooming mum. Not so large as some in the Decorative class, but it blooms in such profusion that you can depend on it for color from mid-September to frost. Grows 20 inches tall . . . trim and upright. Wonderful to cut.

\$1.10 ea.—3 or more, 95c ea.




YELLOW GLOW



VOLUNTEER

CHAPEL BELLS





Pinching

It's a good idea to pinch mum plants when they have shoots 3 to 4 inches long. This simply means that you use your thumb-nail and index finger to nip off about an inch of the soft growth at the tip of each growing shoot. The purpose is to force the plant to grow wider and larger and to bloom more. **DO NOT PINCH LATER THAN JULY 10.**

Delightful **DECORATIVE** Mums



FOLKSINGER

Abundance

A real autumn color suggesting falling leaves. Buds are a deep walnut color, opening light amber and finally becoming smoky bronze to light butter-scotch. Splendid 3 to 3½-inch blooms carried in open sprays. Sturdy, well branched, about 15 inches tall. Early and free flowering.

\$1.10 ea.—3 or more, 95c ea.



HEADLINER

Drifted Snow

You can guess this color—a beautiful pure white, borne in profusion on a broad plant. Fully double flowers, 3 inches across, faintly tinted yellowish at the center. They appear in early September and continue over a long season. Grows about 2 feet tall.

\$1.10 ea.—3 or more, 95c ea.



OFFER 67

8 Fine
Decoratives

CAMPAIGNER
CHAPEL BELLS
DESERT CACTUS
FOLKSINGER
GOOD HUMOR
HEADLINER
SHALIMAR
VOLUNTEER

\$7.40



Folksinger

A mum that sings of summer and golden sunshine. Buds are light bronze, turning pure chrome-yellow. Somewhat informal in shape and fine to cut. A vigorous, upright grower. Early flowering.

\$1.10 ea.—3 or more, 95c ea.



ABUNDANCE

Headliner

Buds of glowing terracotta-bronze, becoming walnut-coral blooms with a haze of gold on the reverse. Large, double flowers on an erect plant, 2 feet in height. Blooms very freely early in the season.

\$1.10 ea.—3 or more, 95c ea.



DRIFTED SNOW

Campaigner

The most even-colored in the bronze shades. Throughout the life of the flower, the color remains a lively bronze with golden overtones. Usually the double blooms are flat, with the petals rolled to give a slight cactus effect. Upright, bushy, free flowering.

\$1.10 ea.—3 or more, 95c ea.



Star® Mum Guarantee

STAR CHRYSANTHEMUMS are guaranteed to grow and bloom for one growing season. If they do not, we will replace them or refund the purchase price.

Other Decoratives

GOOD HUMOR. Very pleasing, rounded heads of bloom about 3 inches wide . . . a delicious creamy white with an enticing primrose-yellow center. A marvelous producer and a continuing joy, starting to bloom in late September. Clean, rugged and lasting, about 20 inches tall.

\$1.10 ea.—3 or more, 95c ea.

JULIET. This splendid mum produces large sprays of 3-inch blooms in a shade always popular—a lovely rose-pink lightly tinted lavender. These are fluffy in outline, often with a faint anemone cushion. A pleasing novelty and a tempting cut flower. The erect, 2-foot plant starts to bloom in late September.

\$1.10 ea.—3 or more, 95c ea.

SOLDIER BOLD. “Best” is a word to be used sparingly, but we are tempted to call this the best early red Decorative. It grows in a 26-inch clump covered with nice recurved blooms of cardinal-red with occasional orange tints. As the weather grows cooler, there is a deep smoky maroon overglow. Excellent sprays to cut.

\$1.10 ea.—3 or more, 95c ea.

TRADEWINDS. Still another excellent mum to cut, in a lovely color—warm rose-pink. Near the center there are touches of cream and silver. Fully double, average size for a Decorative, informal in shape. A sturdy, medium low plant that blooms early.

\$1.10 ea.—3 or more, 95c ea.

CAMPAIGNER





PRETTY PENNY

Pretty Penny

(Created by Rod Cumming.) The illustration above gives you a good idea of this superb plant. Rounded flowers about 1½ inches across blanket the low, compact mound. The deep bronze effect is created by petals dusky red on the inside and straw-yellow on the outside. Early.

\$1.10 ea.—3 or more, 95c ea.

White Prom

The sturdy plant is broad beamed, only 14 inches tall, vigorous and laden with flowers of impeccable white . . . crystal-clear and free from undesirable "pinking." And this pure white lasts without changing for the entire life of the flower. Irresistible for cutting. Early.

\$1.10 ea.—3 or more, 95c ea.

Daredevil

Buds are deep red, opening to a dark reddish bronze, softening to bronze as the petals gently roll back . . . a ball of autumn splendor. The compact, vigorous plant is of medium height and broader than tall. Flowers are borne freely in nice sprays. At its height about October 10.

\$1.10 ea.—3 or more, 95c ea.



WHITE PROM



DAREDEVIL



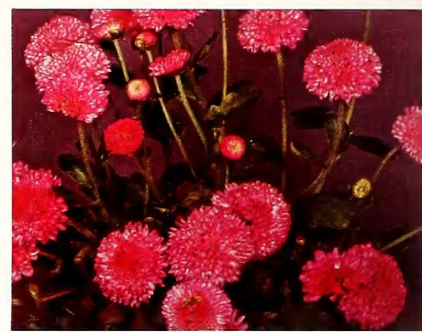
You're Welcome

We have two Garden Centers:

No. 1, one mile off U.S. Route 1 at West Grove, Pa. Open all year, every day, 9 to 6.

No. 2, on U.S. Route 1, two miles south of West Grove. Open summer and fall, every day, 9 to 6.

In addition to mums, our Garden Centers carry hundreds of rose bushes, bulbs, potted plants, perennials, fruit trees and garden supplies. Mums ready to pick up at No. 1 on May 1.



PINK SENTINEL

The Ball-Shaped



COPYCAT

Copycat

So named because it copies the general look of a marigold, but Copycat mum has a grace and refinement that marigolds lack. A carnation-flowered bronze Pompon of medium size, tinged with deep gold. A rather tall plant, but broader than high, it adds a large spot of color and depth to a fall garden. Quite early and long lasting. Wonderful to cut.

\$1.10 ea.—3 or more, 95c ea.

SPRING 1973 MUM CATALOG

STAR MUMS

West Grove, Pa. 19390

Quan.	ANEMONE MUMS	Each	3 For	Total
	Best Man	\$1.10	\$2.85	
	Gaypetals	1.10	2.85	
	Mission Bells	1.10	2.85	
	Spinningwheel	1.10	2.85	

Quan.	CUSHION MUMS	Each	3 For	Total
	Allure	\$1.10	\$2.85	
	Arctic White	1.10	2.85	
	Autumn Royal	1.10	2.85	
	Best Regards	1.10	2.85	
	Brown Eyes	1.10	2.85	
	Cameo	1.10	2.85	
	Grandeur	1.10	2.85	
	Gusto	1.10	2.85	
	Gypsy Wine	1.65	4.20	
	Johnny Appleseed	1.65	4.20	
	Lipstick	1.10	2.85	
	Minnautumn	1.10	2.85	
	Muted Sunshine	1.10	2.85	
	Pancho	1.10	2.85	
	Princess	1.10	2.85	
	Ringoes	1.10	2.85	
	Ruby Cushion	1.10	2.85	
	Ruby Mound	1.10	2.85	
	Satellite	1.10	2.85	
	Sea Urchin	1.10	2.85	
	Showtime	1.10	2.85	
	Siesta	1.65	4.20	
	Spotless	1.10	2.85	
	Starlet	1.10	2.85	
	Sunny Thoughts	1.10	2.85	
	Superior	1.10	2.85	
	Tranquility	1.10	2.85	
	Welcome Sign	1.10	2.85	
	Whippoorwill	1.10	2.85	

Quan.	DAISY MUMS	Each	3 For	Total
	Devotion	\$1.10	\$2.85	
	Gaypetals	1.10	2.85	
	Lemontone	1.10	2.85	
	Moontone	1.10	2.85	
	Peachtone	1.10	2.85	
	Red Torch	1.10	2.85	

Total this column \$

Quan.	DECORATIVE MUMS	Each	3 For	Total
	Abundance	\$1.10	\$2.85	
	Betty	1.10	2.85	
	Campaigner	1.10	2.85	
	Chapel Bells	1.10	2.85	
	Cherish	1.65	4.20	
	Coppersmith	1.10	2.85	
	Desert Cactus	1.10	2.85	
	Diva	1.10	2.85	
	Drifted Snow	1.10	2.85	
	Folksinger	1.10	2.85	
	French Vanilla	1.10	2.85	
	Good Humor	1.10	2.85	
	Headliner	1.10	2.85	
	Juliet	1.10	2.85	
	Just Peachy	1.10	2.85	
	Lampighter	1.10	2.85	
	Lee Powell	1.10	2.85	
	Martian	1.10	2.85	
	Red Headliner	1.10	2.85	
	Shalimar	1.10	2.85	
	Soldier Bold	1.10	2.85	
	Sparkling	1.10	2.85	
	Tradewinds	1.10	2.85	
	Valley Forge	1.10	2.85	
	Volunteer	1.10	2.85	
	Waltz Time	1.10	2.85	
	Yellow Abundance	1.65	4.20	
	Yellow Glow	1.10	2.85	

Quan.	FOOTBALL MUMS	Each	3 For	Total
	Albion	\$1.10	\$2.85	
	Kansas	1.10	2.85	
	Martin Riley	1.10	2.85	
	Strand	1.10	2.85	

Quan.	HARVEST GIANT MUMS	Each	3 For	Total
	Autumn Leaves, P.P. 2390	\$1.10	\$2.85	
	Bronze Song, P.P. 2428	1.10	2.85	
	Full Moon, P.P. 2005	1.10	2.85	
	Golden Promise, P.P. 2643	1.10	2.85	
	Indian Summer, P.P. 2003	1.10	2.85	
	Pumpkin, P.P. 1978	1.10	2.85	
	Red Skin, P.P. 2004	1.10	2.85	

Total this column \$

Quan.	HARVEST GIANT MUMS Continued	Each	3 For	Total
	September Song, P.P. 2001	\$1.10	\$2.85	
	Silver Song, P.P. 2699	1.10	2.85	
	Touchdown, P.P. 2002	1.10	2.85	

Quan.	POMPON MUMS	Each	3 For	Total
	Copycat	\$1.10	\$2.85	
	Daredevil	1.10	2.85	
	Hunter's Moon	1.10	2.85	
	Jewel Box	1.10	2.85	
	Pink Fragrance	1.10	2.85	
	Pink Sentinel	1.10	2.85	
	Pretty Penny	1.10	2.85	
	Sunset Pom	1.10	2.85	
	White Prom	1.10	2.85	

Quan.	SPIDER MUMS	Each	3 For	Total
	Golden Clarion	\$1.10	\$2.85	
	Honey Harvest	1.10	2.85	
	Lola	1.10	2.85	
	Pink Pagoda	1.10	2.85	
	Sun Spider	1.10	2.85	
	Whitehaven	1.10	2.85	

Quan.	SPOON MUMS	Each	3 For	Total
	Fine Feathers	\$1.65	\$4.20	
	Firefly	1.10	2.85	
	Hansel	1.10	2.85	
	Lemon Lace	1.10	2.85	
	Orbit	1.10	2.85	
	Shining Light	1.10	2.85	
	Spinningwheel	1.10	2.85	

Quan.	MUM OFFERS	Each	3 For	Total
	Offer No.			
62	6 Newest Mums			\$7.70
64	10 Decorative Mums			8.90
67	8 Decorative Mums			7.40
69	8 Pompon Mums			7.40
70	8 Cushion Mums			7.40
71	16 Cushion Mums			14.80
72	6 Cushion Mums			5.60
73	6 Daisy Mums			5.60
73A	6 Spider Mums			5.60
74	6 Spoon Mums			5.60
75	4 Anemone Mums			3.70
75A	4 Football Mums			3.70
76	10 Harvest Giant Mums			8.90
77	6 Harvest Giant Mums			5.60
80	20 Mums			17.90
80A	40 Mums			32.90

Total this column \$

Total this side \$

ORDER SHEET

CONTINUED ON OTHER SIDE

DO NOT WRITE IN THESE SPACES PLEASE

ORDER NO.	ZIP NO.	PP ZONE	ADV. CODE	SUB.	P.C.
CLASS	AMOUNT	TAX	TOTAL	SERIALS	

NOTE: If the variety you select is sold out, we will send you a similar kind of equal or greater value at no extra charge to you. If you do not wish this special service, please check here However, we will give this service on "Special Offers" when necessary even without this authorization from you.

HOW TO ORDER

PRICES in this catalog are for fully rooted plants in pots in active state of growth—properly pruned for shipping—and are void after June, 1973. Orders are accepted subject to stock unsold. All plants are guaranteed. Patented varieties are sold under license from the patent owner.

ALL "3-FOR" AND GROUP OFFER PRICES apply **ONLY** when plants are shipped to one address at one time. "3-for" prices apply to 3 of one variety only. In the group offers, we reserve the right to substitute sold-out varieties with kinds of equal or greater catalog value. We substitute only when necessary and only with other good varieties. However, we cannot make changes in offers on request. Their special price prohibits the extra handling these requests would require.

PARCEL POST PREPAID. All plants in this catalog are shipped at our expense, prepaid to your door. Plants will be shipped at the proper time for planting in your locality.

PACKING CHARGES. Orders over \$10 are packed without charge. We must charge a 50c packing fee on all orders that amount to less than \$10. This packing charge will apply on any portion of an order shipped separately which totals less than \$10. In cases where weather or some other condition forces us to ship parts of your order separately, this charge will not apply.

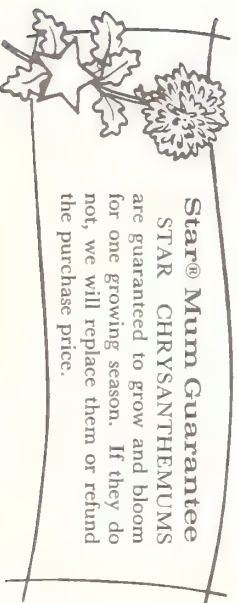
ENCLOSE PAYMENT with your order. We do not ship C.O.D.

ADD SALES TAX of 6% on orders to be delivered in Pennsylvania.

PLEASE PRINT your name and address on the order sheet, and don't forget the Zip Code. All persons in one household should order under the same name.

SPRING 1973

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Star® Mum Guarantee
STAR CHRYSANTHEMUMS
are guaranteed to grow and bloom
for one growing season. If they do
not, we will replace them or refund
the purchase price.

Quan.	DELPHINIUM	Note	Delphinium Prices—
	Asiatic		any 3 for \$2.40; 6 for \$4.50
	Bluebird		12 for \$7.80; 24 for \$14.40
	Blue Jay		
	Galahad		
	King Arthur		
	Summer Skies		

Quan.	DELPHINIUM OFFERS	Each Offer
	Offer No.	
	79	12 Delphinium \$7.80
	79A	6 Delphinium 4.50
	79B	18 Delphinium 10.60

Quan.	SHASTA DAISIES	Each	3 For	Total
	Offer No.			
	Aglaya	\$1.10	\$2.85	
	Canary Bird	1.10	2.85	
	Improved Majestic	1.10	2.85	
	T. E. Killen	1.10	2.85	

Quan.	SHASTA DAISY OFFERS	Each Offer
	Offer No.	
	78	4 Shasta Daisies \$3.90
	78A	8 Shasta Daisies 7.40

SPECIAL BOOK

The most authoritative and complete book on Chrysanthemums we know. Written and revised by Mr. Roderick W. Cumming of Bristol, Connecticut. "The Chrysanthemum Book" \$7.95 ppd. Special price, with any order of \$20.00 or over \$5.95 ppd.

Quan.	SUPPLIES	1 1/2 lbs.	\$2.25
	Osmocote	5 lbs.	5.95

Column Total _____

Total From Other Side _____

Add 50c packing charge _____

if order is less than \$10.00 _____

Add 6% Sales Tax for Pennsylvania deliveries _____

TOTAL ORDER _____

Amount enclosed _____

We pay all shipping charges, no other cost to you.

THANK YOU FOR YOUR ORDER
It will receive our careful attention

Date _____

TERMS

Please send payment with order or before shipment.
No C. O. D.'s

Pink Sentinel

Very double little spheres about 1½ inches across. Bright orchid-pink, attractive in both form and color, which holds well. Strong, upright grower to 15 inches high and 10 to 12 inches across. Blooms prolifically in midseason.

\$1.10 ea.—3 or more, 95c ea.

Sunset Pom

A blend of rich deep bronze and orange, like an autumn sunset. The very double, ball-shaped blooms are fine for bouquets. A strong plant of medium height, at its best in early midseason. An asset anywhere.

\$1.10 ea.—3 or more, 95c ea.

SUNSET
POM



HUNTER'S MOON

Hunter's Moon

You will be completely captivated by these delightful little Pompons . . . small in size individually, but tremendous in the all-over appeal of the plant in bloom. The waxen, 1½-inch flowers are the enchanting yellow of melted country butter. Only 18 inches tall, beginning to bloom in late September.

\$1.10 ea.—3 or more, 95c ea.



OFFER 69

All 8

Pompons

illustrated on
these two pages

Only \$7.40

POMPON MUMS

JEWEL BOX

Jewel Box

(Created by Jerry Heresko.) A sparkling Pompon that provides a most colorful display. The round, very full spheres of uniform petals make each bloom a jewel of perfection. The color . . . medium lavender touched with shades of pink . . . appeals especially to the ladies. Low plants covered with bloom. Fine for short-stemmed bouquets. Quite early flowering.

\$1.10 ea.—3 or more, 95c ea.

Pink Fragrance

Not illustrated.

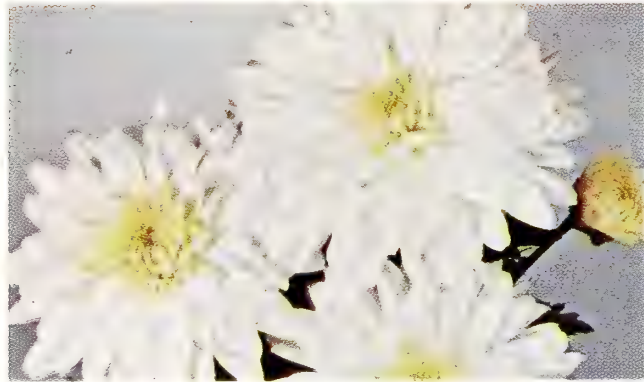
A fully double flower of pretty orchid-pink, only an inch in diameter. The attractive flower sprays perch on top of the bright, glossy foliage. Plants 10 inches high and wide . . . vigorous, loaded with bloom. Pick to your heart's content.

\$1.10 ea.—3 or more, 95c ea.





WELCOME SIGN



SPOTLESS



CAMEO

Welcome Sign Bright coppery bronze to buff-yellow. Petals mostly "spooned." Stocky; early blooming. Hardy.

\$1.10 ea.—3 or more, 95c ea.

Spotless Snowy white with cream-tinted center. Double, rather flat, large and plentiful. Early. Average height.

\$1.10 ea.—3 or more, 95c ea.

Cameo Bright pink, medium size flowers, very desirable for bouquets. Medium low. Mid- to late September.

\$1.10 ea.—3 or more, 95c ea.

Lipstick Blazing red, richer than the picture. Very double, on a low, wide, sturdy plant. Early.

\$1.10 ea.—3 or more, 95c ea.

Star® CUSHION MUMS

One of the greatest delights in raising your own mums is to be able to have so many flowers for the house. Pick them at any time of day. Break off the stems rather than cut them, and strip off all leaves that would be below water in your container. Keep the bouquet in a cool place overnight, and give it fresh water every second day.



LIPSTICK



GUSTO



STARLET



PANCHO



RUBY CUSHION

OFFER
70

8 COLORFUL
CUSHION
MUMS

ALLURE
CAMEO
GRANDEUR
GUSTO
RUBY MOUND
SEA URCHIN
SPOTLESS
WELCOME SIGN

\$7.40



Gusto Purple washed glowing wine-red. About 18 inches high. Blooms in late September.

\$1.10 ea.—3 or more, 95c ea.

Starlet A daisy center surrounded by a single row of spoon-tipped petals. Orange-peach turning light bronze. Height 12 inches or more, and broader than that.

\$1.10 ea.—3 or more, 95c ea.

Pancho Orange-colored. About 16 inches tall, but strong and erect. Prolific bloom in mid-September.

\$1.10 ea.—3 or more, 95c ea.

Ruby Cushion Dark red—full of charm. The 14-inch plant blooms in mid-September.

\$1.10 ea.—3 or more, 95c ea.

... Full of Charm



SEA URCHIN

Sea Urchin Pure lemon-yellow with quilled, tubular petals. Large and very full. Medium height. Sturdy and early blooming.

\$1.10 ea.—3 or more, 95c ea.

Superior Orange-bronze, sometimes lighter. A robust grower to 18 inches, starting its show in mid-September.

\$1.10 ea.—3 or more, 95c ea.

Tranquility A mass of lovely rich yellow that glistens like moonlight. Blooms are very double and flat, on a 12-inch mound. A classic.

\$1.10 ea.—3 or more, 95c ea.

Minnautum Fiery rusty reddish bronze, deepening to a vivid medium bronze. Very full blooms of medium size on a plant that is broader than tall. Extra early.

\$1.10 ea.—3 or more, 95c ea.

Ruby Mound Pure ruby-red. The double, shapely flowers completely cover the plant. Medium height, broader than tall, early blooming.

\$1.10 ea.—3 or more, 95c ea.

Grandeur Each bloom is a nice little ball of bright flashy bronze with mahogany center. A good 12-inch plant . . . healthy, vigorous, colorful, floriferous.

\$1.10 ea.—3 or more, 95c ea.

Ringo A fine lasting, deep red mass of bloom against a solid mound of green foliage. Of medium height and 15 inches broad. Good through October.

\$1.10 ea.—3 or more, 95c ea.

Allure Brilliant yellow, radiant and pure. Fully double, long lasting. A 12 to 14-inch plant, blooming in early October.

\$1.10 ea.—3 or more, 95c ea.



RUBY MOUND



GRANDEUR



RINGOES



ALLURE



SUPERIOR



TRANQUILITY



MINNAUTUMN



OFFER 71

ALL 16
CUSHION MUMS
shown in color on
these two pages

Only \$14.80



AUTUMN ROYAL



MUTED SUNSHINE



WHIPPOORWILL

CUSHION MUMS

Guaranteed to Please

Autumn Royal A big broad Cushion, extra vigorous and early blooming. Produces armloads of blooms for bouquets . . . brilliant fuchsia tinged purple.

\$1.10 ea.—3 or more, 95c ea.

Sunny Thoughts A Cushion plant with anemone-form blooms and spoon-like petals of soft primrose-yellow. Plants are vigorous, of medium height, wider than tall. Early.

\$1.10 ea.—3 or more, 95c ea.

Brown Eyes Chestnut-bronze with shining mahogany center. Rounded, perfectly formed flowers. Low growing. Blooms in late summer.

\$1.10 ea.—3 or more, 95c ea.

Princess A soft salmon-pink-bronze that changes at maturity to a pastel tint. The medium-sized flowers have a fringed look. Blooms very early on a broad plant.

\$1.10 ea.—3 or more, 95c ea.

Muted Sunshine An impressive mass of vivid pure yellow. Double, with anemone-like center. Very early. Broad, compact. Perhaps the classic yellow Cushion.

\$1.10 ea.—3 or more, 95c ea.

Whippoorwill (Created by Rod Cumming.) Sparkling soft copper buds open to double, 3-inch blooms of peach and buff with bright copper yellow center. An upright, 12 to 15-inch Cushion. Late September.

\$1.10 ea.—3 or more, 95c ea.

OFFER 72

All 6 Cushion Mums illustrated on this page

\$5.60



BROWN EYES



SUNNY THOUGHTS



PRINCESS

Other Cushion Mums

ARCTIC WHITE. A broad, low mound of purest white, like snow in September. Double, medium size flowers cover the plant. Be sure to include white, no matter what else you have.

\$1.10 ea.—3 or more, 95c ea.

BEST REGARDS. Unbelievably large flowers for this class—4 inches wide or more. A combination of amber and old gold, making a lovely ensemble. Medium height plant, solid with bloom. Early.

\$1.10 ea.—3 or more, 95c ea.

SATELLITE. Mysterious lacquered purple with a rich gloss and feeling of luxury. The pleasing flowers are of good size—up to 3 inches across—and appear early in the fall. The 14-inch plant is sturdy and healthy.

\$1.10 ea.—3 or more, 95c ea.

SHOWTIME. A splendid addition to the Cushion family, with shining rose-pink blooms about 2½ inches in diameter—a hair brighter and earlier than Cameo. A nice rounded clump.

\$1.10 ea.—3 or more, 95c ea.

The Lovely Daisy Mums

Gaypetals

(Created by Rod Cumming.)
A flower-arranger's dream with truly exotic appeal. A pincushion center of golden orange, with a single row of rusty rose petals, softening to deep peach-pink. These unusual, huge blooms come in good clusters. The sturdy, 18-inch plant is in full bloom by October 10.

\$1.10 ea.—3 or more, 95c ea.

Lemontone

The best large yellow Daisy mum. Bright lemon-colored petals frame a dark yellow center. Big flowers with uniformly shaped petals. A tall, broad plant loaded with bloom in midseason.

\$1.10 ea.—3 or more, 95c ea.

Moontone

Palest yellow, turning to a delicate creamy white. Petals are quite wide and flat, pointed at the tip and radiating from a deep yellow center. Tall and vigorous. Blooms in midseason.

\$1.10 ea.—3 or more, 95c ea.

Peachtone

Huge flowers of exquisite soft pastel pink—clean, clear and crisp. The broad petals form a dramatic halo for the yellow center. A tall, broad plant.

\$1.10 ea.—3 or more, 95c ea.

Red Torch

No nonsense about this one! Outstanding for its smashing color, like a torch with its clear bright red petals and deep yellow center. There are four or five rows of petals, attractively twisted. Marvelous as a cut flower. Blooms just past midseason. Medium tall.

\$1.10 ea.—3 or more, 95c ea.

Devotion

Not illustrated
Perhaps the finest white garden Daisy. Softest primrose-yellow buds slowly open to 3½-inch, cream-white single flowers . . . superb for picking. Stiff, unbending stems, even in the rain. Regally upright plant blooming in early October.

\$1.10 ea.—3 or more, 95c ea.

OFFER 73

All 6 Daisy Mums

\$5.60



LEMONTONE



PEACHTONE




RED TORCH



MOONTONE



GAYPETALS



STAR®

is the registered Trademark of The Conard-Pyle Co. It describes the quality of our mum plants, which is so superior that we guarantee them to grow and bloom.

The plants we send you are young, vigorous and well rooted. They are growing in soil in 3-inch plastic pots. We do not supply rooted cuttings, for we believe they are unsatisfactory except in the hands of an expert.

GOLDEN CLARION. This is a beguiling golden yellow, with double spidery flowers in mid-October. So beautiful it looks hand-made! Perfect for cutting. 2 feet tall.

\$1.10 ea.—3 or more, 95c ea.

HONEY HARVEST. A luscious honey-amber. Huge 6-inch flowers composed of layered petals with hooked tips. Compact and early (October 1).

\$1.10 ea.—3 or more, 95c ea.

LOLA. A tremendous lavender-pink Spider. Extremely showy flowers on a vigorous plant with good strong stems and lustrous foliage. A tall grower (28 inches), blooming in mid-October.

\$1.10 ea.—3 or more, 95c ea.

PINK PAGODA. Probably the earliest blooming of the Spider mums. Very large, touseled, deep rose-pink. Lavish with its bloom. 28 inches tall.

\$1.10 ea.—3 or more, 95c ea.

SUN SPIDER. Our illustration is not actually Sun Spider, but close to it. An effective novelty with very large blooms of rich golden yellow. A good stocky garden plant, blooming early.

\$1.10 ea.—3 or more, 95c ea.

WHITEHAVEN. An early white variety. Massive quilled blooms with countless petals and centers of a teasing creamy green at first. Bushy in growth.

\$1.10 ea.—3 or more, 95c ea.

ELEGANT Spider Mums



SUN SPIDER (See description)

OFFER 73A

All 6 Spider Mums

\$5.60



FIREFLY



SPINNINGWHEEL



ORBIT

The Unique SPOON MUMS

Firefly (Created by Rod Cumming.) Deep rust-red with bright red spoons at the tips of the petals and bright yellow centers. Flowers are medium size, perfectly formed, borne in profusion. Makes a wonderful display in midseason. Average height. The showiest red Spoon . . . marvelous to cut.

\$1.10 ea.—3 or more, 95c ea.

Hansel *Not illustrated.* The 3-inch blooms of scintillating deep rose-pink have touches of silver on the tube-like petals. This variety is more double than most Spoons. Erect, bushy, medium height, early flowering.

\$1.10 ea.—3 or more, 95c ea.

Spinningwheel (Created by Rod Cumming.) A gorgeous blend of lavender-pink, creamy tubes and cushioned, shell-pink centers . . . graceful and feathery. This is a spectacular spoon-quill-anemone mum about 4 inches in diameter, borne in huge sprays ideal for exotic arrangements. May be disbudded to encourage even larger size. At its best in early October. Medium height.

\$1.10 ea.—3 or more, 95c ea.

Lemon Lace Lacy pinwheels, as dainty as a flower can be. Blooms 3 inches across, of spoon-anemone form. The outer petals are a gentle cream-yellow, while the center is clear lemon. Women love it for arranging. Tall, sturdy, midseason.

\$1.10 ea.—3 or more, 95c ea.

Shining Light Rich, shimmering yellow. The semi-double, spoon-like petals hold their even color well and add a light touch to any garden. Upright, freely branched, a foot tall.

\$1.10 ea.—3 or more, 95c ea.

Orbit (Created by Rod Cumming.) An attractive blend of yellow to rust tones. Large, semi-double blooms with quilled petals and spoon tips. The deep coppery bowl of the spoon softens to bronze in the spoon handle and yellow in the center. 15 inches tall, in bloom by October 10.

\$1.10 ea.—3 or more, 95c ea.



LEMON LACE



SHINING LIGHT



OFFER 74

All 6 Spoons

\$5.60

See page 18 for our Special Offer of
The Chrysanthemum Book

The Artist's Delight: ANEMONE MUMS

Mission Bells

A charmer only 18 inches high. Spooned white petals around a yellow anemone center. A sturdy plant that starts to bloom in late September.

\$1.10 ea.—3 or more, 95c ea.

Gaypetals

Please turn to page 13 for the description and illustration. This variety may be called either Single or Anemone type.

\$1.10 ea.—3 or more, 95c ea.

Best Man

Soft copper, spoon-like petals in a single row surround a golden anemone center. Very colorful and pleasing. 12 inches tall.

\$1.10 ea.—3 or more, 95c ea.

Spinningwheel

A beautiful mum illustrated and described on page 14.

\$1.10 ea.—3 or more, 95c ea.



OFFER 75

All 4
Anemone Mums

\$3.70

THE BIG FOOTBALL MUMS

Albion The size of a softball, if not a football! Huge white solid globes with large incurved petals. Opens slowly and gracefully into a compact sphere of loveliness. Blooms just past midseason, which is early for a Football mum. Tall, vigorous but rather slender plant.

\$1.10 ea.—3 or more, 95c ea.

Kansas Crisp, brilliant scarlet with overtones of orange-bronze and reverse of straw-bronze—most appropriate for autumn. A magnificent big, very full, recurving sphere with large, even petals. Tall and vigorous in growth; no extra care needed. Late blooming.

\$1.10 ea.—3 or more, 95c ea.

Strand A bright rose-pink giant. Cream color on the underside of the petals gives a lovely two-tone effect as the flower opens. The heavy petals recurve gracefully to make a very double bloom. A tall-growing plant, with long stems, blooming late. Truly a beauty.

\$1.10 ea.—3 or more, 95c ea.

Martin Riley Cheers for this big fellow—a sunny medium yellow that is always a popular color. Enormous, very double blooms with incurved petals and long strong stems. Very bright and enormously appealing . . . perfect for a raccoon coat! A tall plant blooming just past midseason.

\$1.10 ea.—3 or more, 95c ea.



KANSAS



ALBION



MARTIN RILEY



STRAND



OFFER 75A

All 4
Football Mums

\$3.70



Disbudding

If you want something really spectacular, try disbudding your Football, Spider and Harvest Giant mums. After the plant has been pinched (as described on page 6), it will produce two strong shoots at the very top; flower buds will form here. Leave them, but with your fingernails remove all side shoots as soon as they appear (every ten days or so). The plant will grow extra tall and will then need to be staked and tied. The flowers? MASSIVE!

"We received a dozen Mums from you last year and they did exceptionally well. They were beautiful and they bloomed so well the whole neighborhood enjoyed bouquets."

Mrs. A. H. B., New Jersey

"The Chrysanthemums arrived in May with such packaging as I've never seen. They are a blaze of magnificence right now and I've never seen such huge blooms outside a greenhouse."

Mrs. M. B., New York



INDIAN SUMMER

"I received my Harvest Giant Mums yesterday. They arrived in good shape. I want to congratulate you on your packing—it is the first time I have seen plants sent out as these were."

L. E. H., Pennsylvania

"I received my order of two roses and two chrysanthemums in fine shape. My husband gave my roses a good planting the next day after receiving them. They are doing fine and so are the chrysanthemums. Your roses are always the best. I don't buy anywhere else."

Mrs. G. W. S., Illinois

"Your roses and Harvest Giant mums have been very beautiful. Would like to order more but have no extra room."

T. R. M., Ohio

"I would like to commend you on the way you shipped my 10 Giant Mums. I was truly delighted and pleased by the manner in which you packed the shipment. It was the best I have ever seen and they arrived in great shape."

H. M. B., New York

GOLDEN PROMISE



Biggest of all Mums



OFFER 76
ALL 10
HARVEST GIANT
MUMS
\$8.90



Golden Promise *Plant Pat. 2643.* A real football type flower. The fine deep golden yellow petals incurve to form a substantial bloom up to 6 inches wide. Late September.

Indian Summer *Plant Pat. 2003.* From mid-September on, Indian Summer provides tremendous 7-inch blooms—a striking deep red-bronze with a gold reverse on each petal. Tall grower.

Pumpkin *Plant Pat. 1978.* An unusual butterscotch color that holds well. Rounded blooms of perfect form on compact plants. The 5-inch flowers are perfect for cutting. Medium height. Late September.

Red Skin *Plant Pat. 2004.* Vivid burgundy-red beauty that measures a good 5 inches across. Adds that eye-catching red fall color to the garden. Grows to medium height. Blooms late September.

Silver Song *Plant Pat. 2699.* A wonderful pure white. The solid, semi-incurved flowers reach a diameter of 5 inches. Extraordinarily vigorous and profuse blooming. Average height. Blooms about September 15.

All Harvest Giants:

\$1.10 ea.—3 or more of one kind, 95c ea.

PUMPKIN



Colorful Harvest Giants

Autumn Leaves *Plant Pat. 2390.* Rich bronze in color—warm and wonderful. Blooms are king size. The good sturdy plant produces them freely. Tall grower. Blooms about September 25.

Bronze Song *Plant Pat. 2428.* A low, compact grower with very big flowers of solid bronze color. Blooms in mid-September. Excellent for borders and the front row of a mum bed. Medium height.

Full Moon *Plant Pat. 2005.* White with a yellow-tinged center. Many flowers are 6½ inches across. Rewarding from every standpoint . . . good color, large flower, solid plant and ability to bloom. Tall grower. Mid-September.

September Song *Plant Pat. 2001.* One of the first mums to bloom—about September 15. And the large, rose-pink blooms continue to come until a hard freeze. Compact, medium height, bushy.

Touchdown *Plant Pat. 2002.* Very deep rose-pink. Extra large, solid blooms, up to 6½ inches across, last through October. You need this one for good color late in the season. Tall grower. Blooms about September 20.



Upper Left FULL MOON
Upper Right BRONZE SONG
Lower Left AUTUMN LEAVES
Lower Right TOUCHDOWN

All Harvest Giants: \$1.10 ea.—3 or more of one kind, 95c ea.



OFFER 77
6 Fine Harvest Giants
BRONZE SONG
GOLDEN PROMISE
INDIAN SUMMER
PUMPKIN
SEPTEMBER SONG
SILVER SONG
\$5.60

Do You Know the Harvest Giant Mums?

Harvest Giant Mums are a new strain with super size blooms just like those you see in a florist shop. The difference is that these hybrids have been especially developed for garden growing. They need no special attention except that in order to obtain large specimen blooms you should pinch the first side buds off the main stem just as soon as they appear.

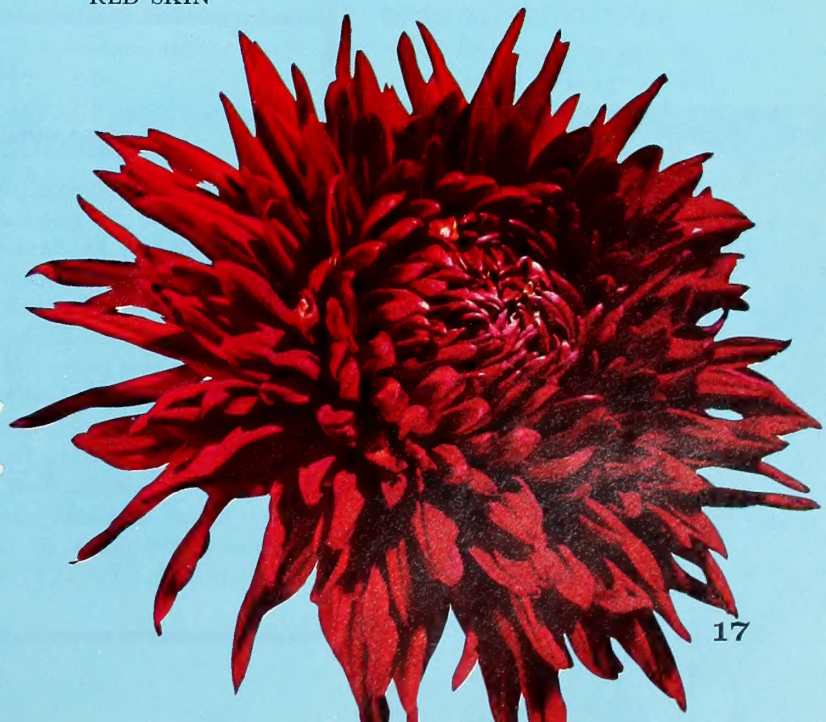
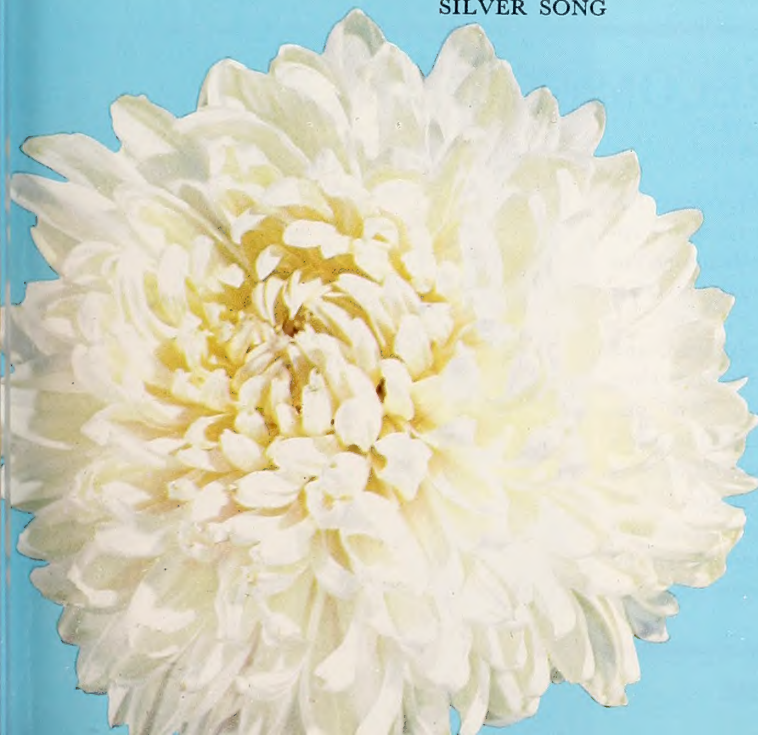
Like all other mums, Harvest Giants need good garden soil of average richness and at least a half day of sunlight in order to do well. It is a good idea to cover the plants with straw or evergreen branches over the winter. The purpose is not to protect them from low temperatures but to keep them from alternately freezing and thawing and being heaved up out of the ground. Remove this cover in the spring.



SEPTEMBER SONG

SILVER SONG

RED SKIN





AGLAYA



IMPROVED MAJESTIC

T. E. KILLEN
(See description for explanation)



SHASTA DAISIES

It's little wonder that Shasta Daisies are one of our most popular hardy flowers. They are so easy to grow—they come in midsummer when there is a scarcity of other flowers—they bloom in great quantities . . . beautiful blooms that last for days in an arrangement. Shasta Daisies require only a good garden soil, at least a half day of sunlight, and an occasional watering in a dry summer. Their fresh white color makes Shastas an excellent accent plant and provides contrast with brightly colored perennials such as poppies, phlox, lilies and delphinium.

Aglaya Flat, fringed white petals frame the golden center which consists of hundreds of short petals. Abundant, large double blooms. Hardy and perfect for cutting. Blooms well all through the summer.
\$1.10 ea.—3 or more, 95c ea.

T. E. Killen One of the largest. This giant duplex type produces huge, 6-inch white blooms on 3-foot stems. Excellent to cut. Stiff petals in a double row around a crested golden center. (Our illustration is similar to but not identical with T. E. Killen.)
\$1.10 ea.—3 or more, 95c ea.

Improved Majestic Our illustration is not Improved Majestic but is similar to it. A Giant Duplex type with more petals than shown, in double rows around the golden center. Vigorous, tall (to 3 feet).
\$1.10 ea.—3 or more, 95c ea.

Canary Bird (*not illustrated*). Medium size, very double, with outer petals white. As you move toward the center, petals become cream, then lemon, and ultimately pale gold. Free blooming, vigorous (18 inches to 2 feet).
\$1.10 ea.—3 or more, 95c ea.

OFFER 78

1 each
of all 4
Shastas
\$3.90

OFFER 78A

2 each
of all 4
Shastas
\$7.40

RECOMMENDED

OSMOCOTE®

Here's an all-purpose, slow-release fertilizer that we can give our stamp of approval, not only for chrysanthemums but also for roses, perennials, annuals and other types of garden plants. Safe . . . sure . . . won't drain away. Feed only once, and the food for your plants will be there when needed. Analysis 18-6-12. Mix one tablespoonful with soil when setting out a chrysanthemum plant. That's all there is to it . . . a complete food supply. Used and found satisfactory by commercial growers. 1½ lbs. \$2.25 (enough for 50 mum plants); 5 lbs. \$5.95, postpaid.

THE CHRYSANTHEMUM BOOK

By Roderick W. Cumming

This is the complete and final word on how to grow mums, written by the foremost hybridizer of garden chrysanthemums in the United States. Written in an easy, direct style, it will give you many pointers on how to grow the most spectacular mums in town. Excellent illustrations. Regular price \$7.95, postpaid.

Because we feel this book is so helpful we are making this SPECIAL OFFER: With any \$20.00 order or over for plants in this catalog (not including the price of this book), we will send **THE CHRYSANTHEMUM BOOK** for only \$5.95.

**IMAGINE HAVING
GLORIOUS SPIKES OF
COLOR 6 FEET TALL!**

Truly spectacular, these impressive, tall Pacific Hybrid Delphiniums will stand like 5 to 6-foot sentinels surveying your garden. Easy to grow, these amazing plants will provide a substantial amount of bloom this first year. Like most plants, Delphiniums like sunlight and good garden soil. If your garden grows good tomatoes, it will grow lovely Delphinium. They should not be crowded. Set them 18 inches apart so that they have adequate air circulation and room for the tall spikes to grow. *Do not* pinch or cut back the growth, for this will only result in a shorter spike. It is important to stake your Delphiniums for protection against wind. A stake 5 to 6 feet long should be put in place when the plant reaches about 1 foot in height. Tie in several places.

Pacific Hybrid Delphiniums



OFFER 79

12 Pacific Hybrids

- 3 ASTOLAT
- 3 GALAHAD
- 3 KING ARTHUR
- 3 SUMMER SKIES

A lovely Delphinium garden

Only \$7.80



ASTOLAT. Lovely tones from pale blush to deep raspberry-rose, the nearest to true pink.

BLUEBIRD. Good, clear, medium blue with white bees. Well-formed round flowers are 2½ inches in diameter. One of the most popular blue delphiniums.

BLUE JAY. Another reliable blue, this one ranges in shades from medium to dark blue. A good grower and a little different in its unusual color shadings.

GALAHAD. Greatest achievement in giant white. Clear in color. Full, tall spike. (See at left)

KING ARTHUR. Rich, royal purple with a velvety texture. One of the most brilliant ever developed.

SUMMER SKIES. Light, heavenly blue with white bees, representing sky and clouds. The finest light blue.

Any 3 for \$2.40—any 6 for \$4.50—
any 12 for \$7.80—any 24 for \$14.40

OFFER 79A

6 Pacific Hybrids

1 each of those listed

\$4.50

OFFER 79B

18 Pacific Hybrids

3 each of those listed

\$10.60

GALAHAD (left)

For a Lavish Display

OFFER 80

For a Complete Garden of Mums

Illustrated here—Valley Forge, Waltz Time
New on front cover—Cherish, Gypsy Wine
Decoratives—French Vanilla, Red Headliner
Cushions—Allure, Cameo, Ruby Mound,
Spotless

Harvest Giants—Golden Promise, Indian Summer, Red Skin, Silver Song

Daisies—Gaypetals, Peachtone

Pompons—Hunter's Moon, Pretty Penny

Spoons—Firefly, Shining Light

Our Best Buy—A \$23.10 Value—20 Mums for

Only \$17.90 SAVE \$5.20

OFFER 80A

A Really Mammoth Mum Display

2 of the above Offer 80—40 Mums for

Only \$32.90 SAVE \$13.30



Star® Mum Guarantee

STAR CHRYSANTHEMUMS are guaranteed to grow and bloom for one growing season. If they do not, we will replace them or refund the purchase price.

WALTZ TIME



VALLEY FORGE

Valley Forge (Created by Rod Cumming.) Rich dark maroon—the very picture of dusky allure. Buds are almost black, opening gracefully to flat, double blooms of perfect shape, about 3½ inches in diameter. Good stems for cutting. A strong plant of medium height (12 to 15 inches), as broad as it is tall, with dark glossy leaves. At its height of bloom in early October. The darkest mum we know.

\$1.10 ea.—3 or more, 95c ea.

Waltz Time (Created by Rod Cumming.) Beautiful large blooms, as much as 4½ inches across, lavishly borne in early midseason. Cream colored at the center, progressing to pastel pink at the edges and finally turning blush-pink. Very double, fine textured, marvelous to cut. Blooms stand erect on the plant, in attractive sprays. Tall and vigorous—18 inches high and 12 inches broad.

\$1.10 ea.—3 or more, 95c ea.

STAR® MUMS
West Grove, Pa. 19390
Phone: (215) 869-2426